# 國立台灣科技大學 114學年 第2學期　課程大綱

## Spring 2026 NTUST Course Outline

授課教師：吳榮梅

Instructor:Jung-Mei Wou

課程名稱：影像美學

Course Title：Introduction to Visual Aesthetics

2026/11/3

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| 課程代號： ADG019301<br>Course Code<br>學分數： 2<br>Credits | 必選修：必修/半學年<br>Required/Electve:Required/Half Yr.<br>先修課程：<br>Prerequisites |
| 節次教室： W10(TR-212) W9(TR-212)<br>Time/Location | |
| 專業核心能力： 藝術創造能力<br>Core Professional Competencies | |
| 課程網址：<br>Course Website | |
| 課程宗旨：<br>Course Objectives | 藉由深入淺出的視覺影像分析，探索影像美學，培養人文創意思維與分析能力。 |
| 課程大綱：<br>Outline of Lectures | 課程藉由美學、視覺心理學及影像語言的介紹，以建立本課程的觀念架構。內容涵蓋 ：1.視覺藝術與攝影作品的美學分析2.電影的影像語言討論3.影像創作與應用。解析視覺藝術、當代藝術、攝影與電影的作品風格，使同學對影像閱讀、思考、創作有初步的概念。課程提供學生進行影像創作與討論。 This course delves into aesthetics, visual psychology, critical theory, and the cultural shaping contemporary visual art creation. It consists of three parts: 1. Critical analysis of works in visual arts and photography. 2. Visual language in video art and film. 3. Photographic and video practice. The course introduces the rich tradition of art cinema in continental Europe, emphasizing the relations between narrative and visual style. This subject operates with a case-study approach, with each topic driven by the critical analysis of works in visual, cinematic, and photographic arts. It combines lectures, practice sessions, and class discussions to examine the issues in contemporary visual aesthetics. |
| 授課方式：<br>Method of Instruction | 講授 Lecture：0%<br>分組討論 Group discussion：0%<br>案例研討 Case study：0%<br>操做練習 Practical exercises：0%<br>講授 Lecture：% |
| 教科書：<br>Textbooks | |
| 參考書目：<br>References | |
| 修課須知：<br>Notice | |
| 評量方式：<br>Grading | |

備註說明：
Notes