國立台灣科技大學 114學年 第2學期　課程大綱

Spring 2026 NTUST Course Outline

授課教師：TUONG VY NGUYEN

Instructor:TUONG VY NGUYEN

課程名稱：跨文化管理

Course Title：Cross-Cultural Management

2026/11/4

課程代號： BA6620701 Course Code 學分數： 3 Credits	必選修：選修/半學年 Required/Electve:Elective/Half Yr. 先修課程： Prerequisites
節次教室： Time/Location	M10(MA-520) M8(MA-520) M9(MA-520)
專業核心能力： Core Professional Competencies	
課程網址： Course Website	
課程宗旨： Course Objectives	此課程將幫助學生了解跨文化管理研究的相關管理議題。本課程以個案教學的方式，並透過學生分組討論、小組報告及個案分析來進行。The objective of this course is to familiarize students with various cross-cultural management perspectives. This course is employing a participative and case teaching method in which learning will be centered on the analysis of cases concerning the different management issues that may emerge in a cross-cultural organization.
課程大綱： Outline of Lectures	此上課所用的教材為個案，內容包括國家文化與組織文化對工作、動機、領導、溝通、決策、談判與信任、衝突與衝突解決以及社會責任的影響。 Cases related to cross-cultural management will be selected for class discussion. Relate the cross-cultural understanding to analyze cases regarding how organizational and national culture impact organizations in terms of work, motivation, leadership, communication, decision-making, negotiation and trust, conflict and dispute resolution, and corporate social responsibility
授課方式： Method of Instruction	講授 Lecture：0% 分組討論 Group discussion：0% 案例研討 Case study：0% 操做練習 Practical exercises：0% 講授 Lecture：%
教科書： Textbooks	Business cases
參考書目： References	Supplementary materials prepared and provided by the instructor.
修課須知： Notice	
評量方式： Grading	Students will be evaluated based on participation in in-class discussions and group presentations.

備註說明：
Notes