國立台灣科技大學 114學年 第2學期　課程大綱

Spring 2026 NTUST Course Outline

授課教師：孫漢傑

Instructor:SUN, HAN-CHIEH

課程名稱：文字造形

Course Title：Lettering

2026/11/3

課程代號： DT2603301 Course Code 學分數： 3 Credits	必選修：必修/半學年 Required/Electve:Required/Half Yr. 先修課程： Prerequisites
節次教室： Time/Location	M2(TR-614) M3(TR-614) M4(TR-614)
專業核心能力： Core Professional Competencies	
課程網址： Course Website	
課程宗旨： Course Objectives	文字雖然是抽象的符號，但它兼具傳達與意會的功能。文字造形訓練在於使學生透過理論與實習之計劃過程，掌握文字之機能性與審美性。同時，透過工具之選擇及輔助器材之實驗，學習應用智慧去考量與創作，賦予文字更高的意義，也培養作為一個設計專業人員所應具備之能力。其內容包括：中西文印刷字體、文字之視覺修正、標準字創作、文字編排等。 Typefaces are abstract symbols that convey meaning and serve as a powerful means of communication. This course is designed to help students understand the characteristics of fonts and master the aesthetics of typography through both theory and practice. Students will also learn to apply their ideas to create designs with complex meanings, honing their skills for professional design work. The course covers essential typographic techniques, including Chinese-English bilingual typography, font legibility, logotypes, and text layouts.
課程大綱： Outline of Lectures	文字雖然是抽象的符號，但它兼具傳達與意會的功能。文字造形訓練在於使學生透過理論與實習之計劃過程，掌握文字之機能性與審美性。同時，透過工具之選擇及輔助器材之實驗，學習應用智慧去考量與創作，賦予文字更高的意義，也培養作為一個設計專業人員所應具備之能力。其內容包括：中西文印刷字體、文字之視覺修正、標準字創作、文字編排等。 Typefaces are abstract symbols that convey meaning and serve as a powerful means of communication. This course is designed to help students understand the characteristics of fonts and master the aesthetics of typography through both theory and practice. Students will also learn to apply their ideas to create designs with complex meanings, honing their skills for professional design work. The course covers essential typographic techniques, including Chinese-English bilingual typography, font legibility, logotypes, and text layouts.
授課方式： Method of Instruction	講授 Lecture：30% 分組討論 Group discussion：10% 案例研討 Case study：20% 操做練習 Practical exercises：40% 講授 Lecture：%
教科書： Textbooks	

參考書目： References	
修課須知： Notice	
評量方式： Grading	出勤 課堂練習 作業 考試
備註說明： Notes	具備Adobe Illustrator 向量圖形軟體操作技能