

## 國立台灣科技大學 114學年 第2學期 課程大綱

## Spring 2026 NTUST Course Outline

授課教師：鄭司維

Instructor:SZU WEI CHENG

課程名稱：插畫設計研究與應用

Course Title : Study and Practice of Illustration Design

2026/5/6

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| 課程代號： DT5422701<br>Course Code  | 必選修：選修/半學年<br>Required/Elective: Elective/Half Yr.  |
| 學分數： 3<br>Credits   | 先修課程：<br>Prerequisites  |
| 節次教室： T6(RB-412) T7(RB-412) T8(RB-412)<br>Time/Location                                 |   |
| 專業核心能力： 設計創作與研究能力<br>Core Professional Competencies 研讀及撰寫論文能力<br>獨立設計專案執行力<br>國際設計趨勢洞悉力 |   |
| 課程網址：<br>Course Website   | <a href="https://drive.google.com/file/d/1vppiCOo7G5Oef-HHB9OldW-3fj5JpVCS/view?usp=sharing">https://drive.google.com/file/d/1vppiCOo7G5Oef-HHB9OldW-3fj5JpVCS/view?usp=sharing</a>   |
| 課程宗旨：<br>Course Objectives  | 藉由對插畫現況應用介紹與實務操作練習，讓同學瞭解插畫在各種表現形式與媒體的延伸應用，並幫助學生自我學習和繼續研究的能力。<br>1. To understand how illustration is used in modern media through practice.<br>2. To explore different styles and forms of illustration.<br>3. To help students learn independently and improve their artistic skills.  |
| 課程大綱：<br>Outline of Lectures  | 本課程以插畫的技能為導向，學生透過理論與實務並重之漸進式學習，課程內容包含：插畫發展與風格概論、了解插畫之表現素材範疇與技巧及學習插畫設計之美感構圖與傳達功能。 This course is designed based on the skills of illustration. Students can gradually learn through theory and practice. The course contents include introduction to illustration development and style, understanding the scope and skills of illustrations, and learning the composition and communication of illustration design. |
| 授課方式：<br>Method of Instruction  | 講授 Lecture：25%<br>分組討論 Group discussion：25%<br>案例研討 Case study：25%<br>操做練習 Practical exercises：25%<br>講授 Lecture：%  |
| 教科書：<br>Textbooks   | NA  |
| 參考書目：<br>References   | NA  |
| 修課須知：<br>Notice   | NA  |

評量方式： 25% is the score of class attendance.  
Grading The other 35% is the score of small exercises.  
15% of the score is for the group report about favorite illustrators  
and works.  
The rest 25% is Final Project

備註說明： NA  
Notes