國立台灣科技大學 114學年 第2學期　課程大綱

Spring 2026 NTUST Course Outline

授課教師：鄭司維

Instructor:SZU WEI CHENG

課程名稱：插畫設計研究與應用

Course Title：Study and Practice of Illustration Design

2026/11/3

課程代號：DT5422701 Course Code 學分數：3 Credits	必選修：選修/半學年 Required/Electve:Elective/Half Yr. 先修課程： Prerequisites
節次教室：T6(RB-412) T7(RB-412) T8(RB-412) Time/Location	
專業核心能力： Core Professional Competencies	設計創作與研究能力 研讀及撰寫論文能力 獨立設計專案執行力 國際設計趨勢洞悉力
課程網址： Course Website	https://drive.google.com/file/d/1vppiCOo7G5Oef-HHB9OldW-3fj5JpVCS/view?usp=sharing
課程宗旨： Course Objectives	藉由對插畫現況應用介紹與實務操作練習，讓同學瞭解插畫在各種表現形式與媒體的延伸應用，並幫助學生自我學習和繼續研究的能力。 1. To understand how illustration is used in modern media through practice. 2. To explore different styles and forms of illustration. 3. To help students learn independently and improve their artistic skills.
課程大綱： Outline of Lectures	本課程以插畫的技能為導向，學生透過理論與實務並重之漸進式學習，課程內容包含：插畫發展與風格概論、了解插畫之表現素材範疇與技巧及學習插畫設計之美感構圖與傳達功能。 This course is designed based on the skills of illustration. Students can gradually learn through theory and practice. The course contents include introduction to illustration development and style, understanding the scope and skills of illustrations, and learning the composition and communication of illustration design.
授課方式： Method of Instruction	講授 Lecture：25% 分組討論 Group discussion：25% 案例研討 Case study：25% 操做練習 Practical exercises：25% 講授 Lecture：%
教科書： Textbooks	NA
參考書目： References	NA
修課須知： Notice	NA

評量方式： Grading	25% is the score of class attendance. The other 35% is the score of small exercises. 15% of the score is for the group report about favorite illustrators and works. The rest 25% is Final Project
備註說明： Notes	NA