國立台灣科技大學 114學年 第2學期　課程大綱

Spring 2026 NTUST Course Outline

授課教師：李根在

Instructor:Lee, ken tsai

課程名稱：亞洲視覺設計趨勢與探索

Course Title：Asian Visual Design Trends and Exploration

2026/11/3

課程代號：DT5650701 Course Code 學分數：3 Credits	必選修：選修/半學年 Required/Electve:Elective/Half Yr. 先修課程： Prerequisites
節次教室：T2(RB-412) T3(RB-412) T4(RB-412) Time/Location	
專業核心能力： Core Professional Competencies	■ 設計創作與研究能力 ■ 國際設計趨勢洞悉力 ■宏觀多元文化認知力
課程網址： Course Website	
課程宗旨： Course Objectives	本課程將以亞洲視覺設計的發展歷史為核心，帶領學生深入了解亞洲設計在戰後的演變歷程及設計思潮的轉變。課程將深入探討歐美設計對亞洲設計的影響，並呈現亞洲設計師如何在全球化的浪潮中吸收並轉化歐美設計語彙，最終發展出具有自身文化特質的獨特設計思想。 This course will center on the development history of Asian visual design, guiding students to gain a deep understanding of the evolution and shifts in design movements in post-war Asia. The curriculum will explore in depth the influence of Western design on Asian design, showcasing how Asian designers absorbed and transformed Western design language amid globalization, ultimately developing unique design philosophies that reflect their own cultural identities.
課程大綱： Outline of Lectures	

本課程將分為三個部分，帶領學生深入認識亞洲不同地區的設計文化背景與發展脈絡。
1.將針對亞洲各國的重要設計師作為主要介紹對象，探索他們在特定國家和地區所呈現的設計思想、風格與觀念，讓學生理解各地在視覺設計上的多樣性和文化特質。
2.在課程的實作部分，學生將選擇一位設計師作為學習對象，並根據該設計師的設計方法、觀念和風格進行創作練習。透過這種方式，學生將深入體驗和模擬設計大師的思維方式，並藉此激發自己的創意。
3.課程也將邀請具有國際學習經歷的設計專業人士來分享他們在不同國家的設計學習經驗，這將幫助學生了解跨文化設計思維的發展與應用，拓寬他們的視野，並培養對亞洲設計多樣性的欣賞與理解。 This course will be divided into three parts, guiding students to gain an in-depth understanding of the cultural backgrounds and developmental contexts of design across different regions of Asia.
1.The course will focus on key designers from various Asian countries, exploring their design philosophies, styles, and concepts as expressed in specific nations and regions. This will allow students to appreciate the diversity and cultural characteristics of visual design in each area.
2.In the practical portion of the course, students will select a designer as a learning subject and create works based on that designer's methods, concepts, and styles. This approach allows students to deeply experience and emulate the thought processes of master designers, thereby stimulating their own creativity.
3.The course will also invite design professionals with international learning experiences to share insights from their design education in different countries. This will help students understand the development and application of cross-cultural design thinking, broaden their perspectives, and cultivate an appreciation and understanding of the diversity within Asian design.

授課方式：
Method of Instruction

講授 Lecture：40%

分組討論 Group discussion：20%

案例研討 Case study：10%

操做練習 Practical exercises：30%

講授 Lecture：%

教科書：
Textbooks

No

參考書目：
References

Hara, Kenya. Designing Design (《設計中的設計》). Taipei: Rye Field Publishing, 2008. ISBN: 9789868129207.
Hara, Kenya, and Masayo Abe. Why Design? (《為什麼設計》). Taipei: Rye Field Publishing, 2011. ISBN: 9789866200298.
Fujisaki, Keiichiro. Don't Do Design (《不要做設計》). Taipei: Faces Publishing, 2017. ISBN: 9789869486705.
Sugisaki, Shinnosuke. Understanding Design with Your Mind and Body (《用頭腦和身體去理解設計》). Taipei: Faces Publishing, 2017. ISBN: 9789869486729.

修課須知：
Notice

授課內容將依當年度設計發展趨勢、國際競賽及受邀講者狀況適度調整。課程設有助教協助教學行政、課程公告、作業繳交、器材借用及相關事務，學生如有課程相關問題，請優先向助教反映，由助教協助處理或轉知授課教師。
The course may include guest lectures, workshops, or field visits. Course content may be adjusted to reflect current design trends and teaching needs. A teaching assistant will provide support for course administration and announcements. Students are expected to attend all scheduled activities on time and maintain a respectful learning environment.

評量方式：
Grading

	本課程採多元評量方式，綜合考量學生之課堂出席、參與討論、課堂回應與互動表現、設計實作、案例分析、工作坊參與及期末成果。各項評量比例如下： 課堂參與與出席：20% 作業與設計練習：30% 工作坊與案例分析：20% 期末成果發表（含作品與報告）：30% Assessment is based on class participation and attendance (20%), assignments and design exercises (30%), workshops and case studies (20%), and the final project and presentation (30%). Late submissions may receive grade deductions, and unapproved missing work will receive a grade of zero.
備註說明： Notes	本課程採講授、案例分析、工作坊、課堂討論、業師演講及成果發表等方式進行。學生應準時出席並積極參與課堂討論與實作，依規定期限完成閱讀、案例分析、設計練習及期末成果發表等各項作業。無故缺席超過三次者，將影響學期成績；缺席次數達學校相關規定者，依本校學則辦理。 The course includes lectures, case studies, workshops, discussions, guest lectures, and presentations. Students are expected to attend regularly, participate actively, and complete all assignments on time. More than three unexcused absences will affect the final grade. Students whose absences exceed university regulations will be handled according to university policy.