國立台灣科技大學 114學年 第2學期　課程大綱

Spring 2026 NTUST Course Outline

授課教師：楊智琄

Instructor:Chi-chuan Yang

課程名稱：觀光英文

Course Title：English for Tourism

2026/11/3

課程代號： FE1781702 Course Code 學分數： 2 Credits	必選修：選修/半學年 Required/Electve:Elective/Half Yr. 先修課程： Prerequisites
節次教室： Time/Location	T6(T4-302) T7(T4-302)
專業核心能力： Core Professional Competencies	
課程網址： Course Website	https://moodle2.ntust.edu.tw/course/view.php?id=18569
課程宗旨： Course Objectives	This course aims to develop students' knowledge and language skills in the areas of travel and tourism. Through theme lessons, students will learn how to appropriately respond and interact in various travel situations. This course also intends to raise students' cultural awareness to increase students' mobility in the world. Objectives Upon completion of this course, students will be able to: • gain the knowledge and confidence necessary to survive in the social and economic milieu of international travel • plan personalized itineraries and deal with common tourism concerns • raise their cultural awareness while traveling
課程大綱： Outline of Lectures	Week　Topics Week 1　Introduction Week 2　Booking and Reservation Week 3　Booking and Reservation Week 4　Booking and Reservation Week 5　At the Airport: Departure Procedure Week 6　At the Airport: Airport Announcement Week 7　Duty Free Shopping Week 8　Being Onboard Week 9　Being Onboard Week 10　Arrival: Going through Immigration and Customs Week 11　Arrival: Lost and Found Week 12　Accommodation Week 13　Accommodation Week 14　Making Complaints Week 15　Medical Problem Week 16　Final Exam * The order of the contents is subject to change.
授課方式： Method of Instruction	講授 Lecture：15% 分組討論 Group discussion：55% 案例研討 Case study：0% 操做練習 Practical exercises：30% 講授 Lecture：N/A%

教科書： Textbooks	Cheng, K. & Mckimm, O. (2021). Specialized English for Tourism. Taipei: Cosmos Culture Ltd. *Please note that illegal photocopying is strictly forbidden Additional reading will be supplied by the instructor
參考書目： References	N/A
修課須知： Notice	• Participate. Be brave. Be patient. Be respectful. • If you are uncertain about something: ask! • Late assignment is not accepted. • Arrive to class on time and prepared. • If you miss a class, it is your responsibility to find out about the missing classwork and homework, and to complete it as soon as possible. • No cell phones without instructor consent. Set your phone to silent and put it away. • Failure to comply with the aforementioned regulations will reflect in your grade.
評量方式： Grading	Students will be evaluated by the following criteria: • Attendance & Class participation 15% • Self-learning Practice 25% • Flip/Role Play Assignments 40% • Culture Awareness Presentation 10% • Final Exam 10%
備註說明： Notes	This is a flipped classroom and PBL (problem-based learning) course. Students are required to complete the assignment before coming to each class. Students are also expected to participate actively in group discussions, oral presentations, and other in-class activities.