

國立台灣科技大學 114學年 第2學期 課程大綱

Spring 2026 NTUST Course Outline

授課教師：楊智瑁

Instructor: Chi-chuan Yang

課程名稱：觀光英文

Course Title : English for Tourism

2026/6/22

課程代號：FE1781702 Course Code 學分數：2 Credits	必選修：選修/半學年 Required/Elective: Elective/Half Yr. 先修課程： Prerequisites																																		
節次教室：T6(T4-302) T7(T4-302) Time/Location																																			
專業核心能力： Core Professional Competencies																																			
課程網址： Course Website https://moodle2.ntust.edu.tw/course/view.php?id=18569																																			
課程宗旨： Course Objectives This course aims to develop students' knowledge and language skills in the areas of travel and tourism. Through theme lessons, students will learn how to appropriately respond and interact in various travel situations. This course also intends to raise students' cultural awareness to increase students' mobility in the world. Objectives Upon completion of this course, students will be able to: <ul style="list-style-type: none"> • gain the knowledge and confidence necessary to survive in the social and economic milieu of international travel • plan personalized itineraries and deal with common tourism concerns • raise their cultural awareness while traveling 																																			
課程大綱： Outline of Lectures <table border="0"> <tr> <td>Week</td> <td>Topics</td> </tr> <tr> <td>Week 1</td> <td>Introduction</td> </tr> <tr> <td>Week 2</td> <td>Booking and Reservation</td> </tr> <tr> <td>Week 3</td> <td>Booking and Reservation</td> </tr> <tr> <td>Week 4</td> <td>Booking and Reservation</td> </tr> <tr> <td>Week 5</td> <td>At the Airport: Departure Procedure</td> </tr> <tr> <td>Week 6</td> <td>At the Airport: Airport Announcement</td> </tr> <tr> <td>Week 7</td> <td>Duty Free Shopping</td> </tr> <tr> <td>Week 8</td> <td>Being Onboard</td> </tr> <tr> <td>Week 9</td> <td>Being Onboard</td> </tr> <tr> <td>Week 10</td> <td>Arrival: Going through Immigration and Customs</td> </tr> <tr> <td>Week 11</td> <td>Arrival: Lost and Found</td> </tr> <tr> <td>Week 12</td> <td>Accommodation</td> </tr> <tr> <td>Week 13</td> <td>Accommodation</td> </tr> <tr> <td>Week 14</td> <td>Making Complaints</td> </tr> <tr> <td>Week 15</td> <td>Medical Problem</td> </tr> <tr> <td>Week 16</td> <td>Final Exam</td> </tr> </table> <p>* The order of the contents is subject to change.</p>		Week	Topics	Week 1	Introduction	Week 2	Booking and Reservation	Week 3	Booking and Reservation	Week 4	Booking and Reservation	Week 5	At the Airport: Departure Procedure	Week 6	At the Airport: Airport Announcement	Week 7	Duty Free Shopping	Week 8	Being Onboard	Week 9	Being Onboard	Week 10	Arrival: Going through Immigration and Customs	Week 11	Arrival: Lost and Found	Week 12	Accommodation	Week 13	Accommodation	Week 14	Making Complaints	Week 15	Medical Problem	Week 16	Final Exam
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授課方式： Method of Instruction 講授 Lecture : 15% 分組討論 Group discussion : 55% 案例研討 Case study : 0% 操做練習 Practical exercises : 30% 講授 Lecture : N/A%																																			

教科書： Cheng, K. & Mckimm, O. (2021). Specialized English for Tourism. Taipei:
Textbooks Cosmos Culture Ltd.
*Please note that illegal photocopying is strictly forbidden
Additional reading will be supplied by the instructor

參考書目： N/A
References

修課須知： • Participate. Be brave. Be patient. Be respectful.
Notice • If you are uncertain about something: ask!
• Late assignment is not accepted.
• Arrive to class on time and prepared.
• If you miss a class, it is your responsibility to find out about the missing classwork and homework, and to complete it as soon as possible.
• No cell phones without instructor consent. Set your phone to silent and put it away.
• Failure to comply with the aforementioned regulations will reflect in your grade.

評量方式： Students will be evaluated by the following criteria:
Grading • Attendance & Class participation 15%
• Self-learning Practice 25%
• Flip/Role Play Assignments 40%
• Culture Awareness Presentation 10%
• Final Exam 10%

備註說明： This is a flipped classroom and PBL (problem-based learning) course.
Notes Students are required to complete the assignment before coming to each class. Students are also expected to participate actively in group discussions, oral presentations, and other in-class activities.