國立台灣科技大學 114學年 第2學期　課程大綱

Spring 2026 NTUST Course Outline

授課教師：周雅芬

Instructor:Ya-Fen Chou

課程名稱：簡報英文

Course Title：English Presentation

2026/11/3

課程代號： FE1791703 Course Code 學分數： 2 Credits	必選修：選修/半學年 Required/Electve:Elective/Half Yr. 先修課程： Prerequisites
節次教室： W10(TR-610) W9(TR-610) Time/Location	
專業核心能力： Core Professional Competencies	
課程網址： Course Website	
課程宗旨： Course Objectives	本課程旨在訓練學生在英語簡報中所需的溝通與表達的技巧, 本課程讓學生在課堂上透過實地演練，針對特定的對像與情境，訓練學生有效地傳達資訊的之方法與策略。為能明確達到具體目標與說服性，訓練包含演練前蒐集資料到撰寫口說的英文稿，進而運用專業語言技巧之溝通方法，以提升學生未來在職場之英語溝通表達能力。 This course is designed to equip students with communication skills for English presentations. Students will be able to practice the methods and strategies to convey information effectively to specific audiences and situations. For achieving objectives and persuasiveness, the training includes: - Collecting information before the exercise. - Writing an oral script. - Using professional language skills to enhance students' future English communication and presentation skills in the workplace.
課程大綱： Outline of Lectures	The course will cover the following topics: (Weekly Plan) 02/25 Course Introduction 03/04 Voice Power 03/11 Body Language 03/18 Visual Aids 03/25 Storytelling 04/01 Opening and Closing 04/08 Impact Techniques I: Persuasion Skills 04/15 Dealing with Stage Fright 04/22 Midterm: Storytelling 04/29 Presenting Yourself Professionally 05/06 Design Thinking for Presentation + Business Model 05/13 Organizing a Smooth Presentation Structure 05/20 Fact and Figures + Impact Techniques II 05/27 Connecting with Your Audience 06/03 Q & A Session 06/10 Final Presentation--SDGs
授課方式： Method of Instruction	講授 Lecture：15% 分組討論 Group discussion：20% 案例研討 Case study：15% 操做練習 Practical exercises：50% 講授 Lecture：%

教科書： Textbooks	No purchase is necessary. Videos or handouts will be distributed in class or posted on Moodle weekly. TED.com https://teemi.tw/
參考書目： References	1. TED人氣講者這樣做搶戲投影片 Akash Karia著; 林力敏譯 (How to design TED-Worthy presentation slides: presentation design principles from the best TED talks) 2. Dynamic Presentations by Mark Powell, 2011, Cambridge U. ISBN: 978-0-521-15004-0 3. Akash Karia. (2015). TED Talks Storytelling: 23 storytelling techniques from the best TED Talks. 4. Chris Anderson. (2016). TED Talks. The power of storytelling 你可以用言語來改變自己,也改變世界 Chris Anderson著; 李芳齡譯 5. 資料故事時代: 大數據時代的未來將由資料「說書人」定義! 布倫特.戴克斯(Brent Dykes)著 ;
修課須知： Notice	1. If you cannot attend the class, email your instructor and let your instructor know that you will contact your classmates to pick up everything you would have learned by attending that day, including the weekly homework and quiz announcement. 2. The instructor may give a pop quiz at any time during any class period -- immediately after a lecture, at the beginning or end of a class, etc. 3. There will be no make-up quizzes -- none even later during the same class period.
評量方式： Grading	Attendance, participation, daily short talks, quizzes, and assignments 35% 5-minute TED talk sharing 15% (Individual presentation) Midterm--storytelling 20% (Group presentation) Final project presentation 20% (Group presentation) Peer review and self-reflection 10% *** 培力英檢若4/11/2026場說寫達B2以上, 各加1.5分
備註說明： Notes	111學年起英語課程三級模組化修課, 如不知自己的模組，可依此路徑查詢：語言中心首頁-->申請專區-->會考成績查詢。網址：https://lc.ntust.edu.tw/p/412-1070-8991.php?Lang=zh-tw 本門課程為中階模組，須具備CEFR B1 程度, 即: 1. 入學分級會考550分以上 或 2. 多益550分以上 或 3. 全民英檢中級以上 參加其他語言測驗者，請參考各項英檢與CEFR架構對照表 http://oia.ncu.edu.tw/attachments/article/992/English%20level%20test-CEF.pdf