國立台灣科技大學 114學年 第2學期　課程大綱

Spring 2026 NTUST Course Outline

授課教師：謝劍平

Instructor:Joseph C.P. Shieh

課程名稱：創業與投資管理

Course Title：Entrepreneurship and Investment Management

2026/11/3

課程代號： FN5112701 Course Code 學分數： 3 Credits	必選修：選修/半學年 Required/Electve:Elective/Half Yr. 先修課程： Prerequisites
節次教室： W6(IB-601-1) W7(IB-601-1) W8(IB-601-1) Time/Location	
專業核心能力： Core Professional Competencies	解決問題之能力(Problem Solving) 管理專業知識(Comprehensive management knowledge) 創新與創業能力(Innovation and Entrepreneurship)
課程網址： Course Website	
課程宗旨： Course Objectives	本課程以介紹創新與創業開始，並著重在創業後，以財務管理的角度，探討如何投資管理新事業。包含了創業後，新創企業要如何募集資金持續發展，或以併購為策略，維持成長的動能以保持競爭優勢。又在全球化的浪潮下，新創公司也應同時思考布局海外市場，增加市場能見度。為求永續發展，近年來公司治理成為全球趨勢，也一併在本課程中討論。 This course begins by introducing innovation and entrepreneurship and focuses on post-entrepreneurship from a financial management perspective, exploring how to manage new ventures. It covers topics such as how startups can raise capital, use mergers and acquisitions as a strategy to maintain growth momentum and competitive advantage. Additionally, in the era of globalization, startups should also consider expanding into international markets to increase market visibility. To ensure sustainable development, corporate governance has become a global trend in recent years, and it is also discussed in this course.
課程大綱： Outline of Lectures	1.創新與創業 2.創業投資 3.私募基金 4.投資銀行與IPO 5.評價與併購 6.公司治理 7.海外投資與融資 8.匯率操作與避險
授課方式： Method of Instruction	講授 Lecture：% 分組討論 Group discussion：% 案例研討 Case study：% 操做練習 Practical exercises：% 講授 Lecture：%
教科書： Textbooks	

參考書目： References
修課須知： Notice
評量方式： Grading
備註說明： Notes