

授課教師：呂志豪

Instructor:Shih-Hao Lu

課程名稱：供應鏈管理

Course Title : Supply Chain
Management

2026/5/6

課程代號： MA5406701 Course Code 學分數： 3 Credits	必選修：選修/半學年 Required/Elective: Elective/Half Yr. 先修課程： Prerequisites
節次教室： T2(MA-405) T3(MA-405) T4(MA-405) Time/Location	
專業核心能力： Core Professional Competencies	
課程網址： Course Website	
課程宗旨： Course Objectives	(1) 供應鏈管理簡介 (2) 物流網路架構 (3) 庫存管理與風險分析 (4) 資訊的價值 (5) 供應鏈整合 (6) 策略聯盟 Exploring fundamental and emerging topics in global supply chain management, including inventory management, network planning, information visibility, supply contract, integration, alliances, procurement, product design, global logistics, risk management, pricing, IT and standards. Contents will be suitable for students pursuing research and/or professional career in this discipline. In addition to the text, simulation games, cases will also be used for presentation and discussion.
課程大綱： Outline of Lectures	(1) 供應鏈管理簡介 (2) 物流網路架構 (3) 庫存管理與風險分析 (4) 資訊的價值 (5) 供應鏈整合 (6) 策略聯盟
授課方式： Method of Instruction	講授 Lecture：% 分組討論 Group discussion：% 案例研討 Case study：% 操做練習 Practical exercises：% 講授 Lecture：%
教科書： Textbooks	
參考書目： References	
修課須知： Notice	
評量方式： Grading	
備註說明： Notes	