# 國立台灣科技大學 114學年 第2學期　課程大綱

## Spring 2026 NTUST Course Outline

授課教師：翁晶晶

Instructor:Jing Jing, Weng

課程名稱：社會創新

Course Title：Social Innovation

2026/11/3

| | |
|---|---|
| 課程代號： TM6372701<br>Course Code<br>學分數： 3<br>Credits | 必選修：選修/半學年<br>Required/Electve:Elective/Half Yr.<br>先修課程：<br>Prerequisites |
| 節次教室：<br>Time/Location | R2(TR-812) R3(TR-812) R4(TR-812) |
| 專業核心能力：<br>Core Professional Competencies | 創新與創業能力(Innovation and Entrepreneurship)<br>倫理意識與社會責任(Ethic & Social responsibility)<br>全球觀點與理解跨文化議題之能力(Global perspectives) |
| 課程網址：<br>Course Website | N/A |
| 課程宗旨：<br>Course Objectives | 本課程旨在向學生介紹社會創新的概念、理論和實務，探索全球範圍內社會創新和社會創業的發展趨勢，帶領學生參與實際企業個案分析，並嘗試為社會創新與企業可持續發展提出具體的解決提案。<br>This course aims to introduce students the concepts, theories, tools and insights necessary to 1) understand the development of social innovation; 2) to explore the practical cases of social innovation and social entrepreneurship worldwide; and 3) to propose and design innovative and sustainable initiatives or enterprises for social good. |
| 課程大綱：<br>Outline of Lectures | 本課程的內容包括：(1)何謂社會創新 (2) 社會創新的國際與台灣本土個案分析與討論 (3) 通過與產業界實務合作，分析和探討混合型企業（例如社會企業）運營過程中的挑戰與發展議題。 The contents of this course include: (1) What is social innovation; (2) Analysis and discussion of real cases of social innovation in Taiwan; (3) To analyze and discuss the how to balance the social development and business sustainability of hybrid enterprises (e.g., social enterprises) by working with industrial experts. |
| 授課方式：<br>Method of Instruction | 講授 Lecture：30%<br>分組討論 Group discussion：20%<br>案例研討 Case study：20%<br>操做練習 Practical exercises：30%<br>講授 Lecture：% |
| 教科書：<br>Textbooks | 教師自選教材，無指定教科書<br>No specific textbook, with diverse teaching material provided by the instructor. |
| 參考書目：<br>References | 教師自選教材。<br>Diverse teaching material provided by the instructor. |
| 修課須知：<br>Notice | N/A |
| 評量方式：<br>Grading | |

| | |
|---|---|
| | Class attendance (15%): including the industry expert guest talks<br>Individual class performance (20%): class participation, individual idea proposal, individual reflection and case sharing.<br>Mid-term Group project (20%): Group social innovation project<br>Final Case Presentation/Exhibition (250%): Present a real case of social innovation or social enterprises<br>Individual end-term feedback (20%) : Review and reflection by the end of the course |
| 備註說明：<br>Notes | Each week: lecture + seminar on a specific topic<br>Course material: PPT, handouts and supplementary readings uploaded to Moodle each week<br>Valuable industry experts guest talks<br>A highly interactive course—everyone needs to participate in the class! |