國立台灣科技大學 114學年 第2學期　課程大綱

Spring 2026 NTUST Course Outline

授課教師：何秀青,
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峻賓

Instructor:Mei H.C. Ho,Jing
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課程名稱：科技管理專題研討
(一)

Course Title：Special Topics on
Technology Management (I)

2026/11/3

課程代號： TM6601301 Course Code 學分數： 0 Credits	必選修：必修/半學年 Required/Electve:Required/Half Yr. 先修課程： Prerequisites
節次教室： Time/Location	W2(華夏恆毅樓D406) W3(華夏恆毅樓D406)
專業核心能力： Core Professional Competencies	
課程網址： Course Website	N/A
課程宗旨： Course Objectives	本課程旨在向學生介紹社會創新的概念、理論和實務，探索全球範圍內社會創新和社會創業的發展趨勢，帶領學生參與實際企業個案分析，並嘗試為社會創新與企業可持續發展提出具體的解決提案。 This course aims to introduce students the concepts, theories, tools and insights necessary to 1) understand the development of social innovation; 2) to explore the practical cases of social innovation and social entrepreneurship worldwide; and 3) to propose and design innovative and sustainable initiatives or enterprises for social good.
課程大綱： Outline of Lectures	本課程的內容包括：(1)何謂社會創新 (2) 社會創新的國際與台灣本土個案分析與討論 (3) 通過與產業界實務合作，分析和探討混合型企業（例如社會企業）運營過程中的挑戰與發展議題。 The contents of this course include: (1) What is social innovation; (2) Analysis and discussion of real cases of social innovation in Taiwan; (3) To analyze and discuss the how to balance the social development and business sustainability of hybrid enterprises (e.g., social enterprises) by working with industrial experts.
授課方式： Method of Instruction	講授 Lecture：30% 分組討論 Group discussion：20% 案例研討 Case study：20% 操做練習 Practical exercises：30% 講授 Lecture：%
教科書： Textbooks	教師自選教材，無指定教科書 No specific textbook, with diverse teaching material provided by the instructor.
參考書目： References	教師自選教材。 Diverse teaching material provided by the instructor.

修課須知： Notice	N/A
評量方式： Grading	Class attendance (15%): including the industry expert guest talks Individual class performance (20%): class participation, individual idea proposal, individual reflection and case sharing. Mid-term Group project (20%): Group social innovation project Final Case Presentation/Exhibition (250%): Present a real case of social innovation or social enterprises Individual end-term feedback (20%) : Review and reflection by the end of the course
備註說明： Notes	Each week: lecture + seminar on a specific topic Course material: PPT, handouts and supplementary readings uploaded to Moodle each week Valuable industry experts guest talks A highly interactive course—everyone needs to participate in the class!